FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 10/24/96

Number of pages including cover sheet 4

To: 188 Halesy Myrtle Corp.
Mukesha Papaiya

Phone

Fax Phone 201-546-0011

CC: Chuck Dabaghian
Mike McHugh

From:
Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255
Ext.48795

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the November VAP Promotion. Please pack each display with 1 carton each of the 4 styles of DORAL B2G1F product and 1/2 carton of each of the 4 styles of live product. Add to normal order for each account on attached VAP list beginning November 4th. You will be credited with approximately **$653.00** if displays are packed and automatically sent out to accounts on the attached list by November 30th.

If you have any questions please let me know.

Thanks.

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/grhy0000

R. J. Reynolds Tobacco Company
NOVEMBER '96 VAP PROMOTION

Account: *188 HALSEY MYRTLE CORP. Acct. #109310*

Brand Promotion		DORAL B2G1Free	

Display Packing		**1.5 ctn Doral FFK** **1.5 ctn Doral FF100** **1.5 ctn Doral LTK** **1.5 ctn Doral LT100**
Allocation (cs)		**1 Doral FFK(6M) B2G1F** **1 Doral FF100(6M) "** **1 Doral LTK(6M) "** **1 Doral LT100(6M) "** **0 Doral FFK(12M) Live** **0 Doral FF100(12M) "** **0 Doral LT100(12M) "** **0 Doral LT100(12M) "**
Displays		**30**
Date Product Recvd		**11/4/96**
Display Assembly	**(timing)**	**Immediately**
Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment:	**Send displays automatically to accounts on attached list beginning 11/4/96**	**Please cross out any account that refuses promotion and return list to RJR**

You will be credited with the following estimated November monthly Category II payment if all displays are sent to accounts on attached list by November 30, 1996 **$653.00***

Packing and shipping payment if packing is completed within 2 weeks: **28.00 per 12M case of Live product**

***Must make July-Dec. RJR share of market or Savings share of category goal to collect this $**

Note:
① Send the number of displays indicated on attached VAP list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

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Source: https://www.industrydocuments.ucsf.edu/docs/qrhy0000

WHOLESALER : 109310 188 HALSEY MYRTLE CORPORATION <DIRECT>
TEMPLATE : 188 HALSEY (DORAL B2G1F)
TEMPLATE SEQ : 0002
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
122102	122226	311059	A&M NEWS AND	40 BELMONT AVE	GARFIELD	NJ	07026	1			
133008	133020	412965	ANDY'S DELI	ROUTE 206 SOUTH	BRANCHVILLE	NJ	07826	1			
122604	122623	374805	APPIO LIQUORS	211 WANAQUE AVE	POMPTON LAKES	NJ	07442	1			
122107		659625	ASIA LIQUOR INC.	818 KEARNY AVE	KEARNY	NJ	07032	1			
122105		491007	BEESAN CORPORATION	1560 TEANECK RD	TEANECK	NJ	07666	1			
133008	133020	770892	BELCHER'S MARKET	PO BOX 2220	BRANCHVILLE	NJ	07826	1			
122609		319459	BUYRITE LIQUORS	82 MAIN ST	BLOOMINGDALE	NJ	07403	1			
122106		399870	COBBLESTONE DELI	323 BROAD ST	CARLSTADT	NJ	07072	1			
122609		680902	CONVENIENCE IZ US	261 COMLY RD	LINCOLN PARK	NJ	07035	1			
122103	122628	272986	CORANNE DISTRIBUTORS	670 MAIN AVE	PASSAIC	NJ	07055	1			
122102	122226	534531	CORANNE II	481 FAIRLAWN PKY	SADDLE BROOK	NJ	07662	1			
122101	122225	333485	DAIRY AND DELI	5 BROAD ST	NORWOOD	NJ	07648	1			
133008	133020	400499	DALES MARKET	RT. 206 NORTH	BRANCHVILLE	NJ	07826	1			
162207		715482	DALES MARKET	66 STATE ROUTE 94	BLAIRSTOWN	NJ	07825	1			
122105		400246	DAZO CONVENIENCE	74 W MAIN ST	BOGOTA	NJ	07603	1			
122103	122628	685756	DISCOUNT LIQUORS	5109 BERGENLINE AVE	WEST NEW YORK	NJ	07093	1			
122101	122225	680006	EMERSON KRAUSZERS	388 KINDERKAMACK RD	EMERSON	NJ	07630	1			
122604	122623	376690	EMPIRE WINE & LIQUOR	84 WANAQUE AVE	POMPTON LAKES	NJ	07442	1			
122102	122226	552904	FINE CARDS & GIFTS	651 KINDERKAMACK RD	RIVER EDGE	NJ	07661	1			
122102	122226	521279	FOOD MART	800 RIVER DR	GARFIELD	NJ	07026	1			
122103	122628	399873	FOOD MART	84 MOONACHIE RD	MOONACHIE	NJ	07074	1			KLEIN
133008	133020	400633	G&S CONVENIENCE	267 SPRING ST	NEWTON	NJ	07860	1			2013839777
122101	122225	454504	GARDEN ST. DELI	986 RIVER RD	EDGEWATER	NJ	07020	1			
122101	122225	400411	GARDEN STATE LIQ&FOO	1207 ANDERSON AVE	FORT LEE	NJ	07024	1			
122103	122628	372342	GARDEN STATE NEWS	4024 BERGENLINE AVE	UNION CITY	NJ	07087	1			
122607		589479	GOLDSTAR SUPERMARKET	32 BROAD ST	BLOOMFIELD	NJ	07003	1			
133008	133020	265848	HAMPTON CONVENIENCE	89 HAMPTON HOUSE RD/	NEWTON	NJ	07860	1			
133008	133020	273989	HOB NOB	1449 UNION VALLEY RD	WEST MILFORD	NJ	07480	1			
122102	122226	770717	HOPE'S LUNCH	158 HUDSON ST	HACKENSACK	NJ	07601	1			
122101		370039	HORIZON II CARDS	437 OLD HOOK RD	EMERSON	NJ	07630	1			
122103	122628	670447	JAI AMBA INC	4122 B'LINE AVE	UNION CITY	NJ	07087	1			
122103	122628	694987	JES-SAL INC	85 CENTRAL AVE	RIDGEFIELD PARK	NJ	07660	1			
122102	122226	708443	JETS STATIONERY	1035 RIVER RD	NEW MILFORD	NJ	07646	1			
122106		608871	JOE'S FRUITS	79 MIDLAND AVE	GARFIELD	NJ	07026	1			
122106		702514	JOHNNY'S LIQ.	370 MONROE ST	PASSAIC	NJ	07055	1			
122604	122623	580030	KRAUSZER	12 S VALLEY RD	WEST ORANGE	NJ	07052	1			
122102	122226	690659	KUNAL FOOD MART INC.	532 KINDERKAMACK RD	RIVER EDGE	NJ	07661	1			
122106		263363	LA RIVIERA GIFTS	84 PASSAIC ST	GARFIELD	NJ	07026	1			
122106		420128	LIQUOR KING	1030 MAIN AVE	CLIFTON	NJ	07011	1			
122102	122226	690888	LODI MINI MARKET	117-119 TERHUNE AVE	LODI	NJ	07644	1			
122102	122226	399805	LODI MINI-MART & LIQ	124 S MAIN ST	LODI	NJ	07644	1			
163601	163621	457798	LQ G&S CONVENIENCE	1952 UNION VALLEY RD	HEWITT	NJ	07421	1			

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TEMPLATE : 188 HALSEY (DORAL B2G1F)
TEMPLATE SEQ : 0002
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER
122106		877142	LUCKY FOOD	3 HENRY ST	PASSAIC	NJ	07055	1			
122102	122226	222317	MAE & OLLIES	105 JEWELL ST	GARFIELD	NJ	07026	1			
122602	122621	725381	MALIK CORP	1412 LIBERTY AVE.	HILLSIDE	NJ	07205	1			
133001	133022	591764	MATTCO CO MINUTEMANT	3 NETCONG RD	BUDD LAKE	NJ	07828	1			
122102	122226	273623	MIDTOWN CENTRE	507 SADDLE RIVER RD	SADDLE BROOK	NJ	07662	1			
122102	122226	460489	MILFORD NEWS & FOOD	1045 RIVER RD	NEW MILFORD	NJ	07646	1			
122609		403063	MILK PLUS	338 21ST AVE	PATERSON	NJ	07501	1			
163601	163628	400595	MIXING BOWL DELI	RT. 94 BOX 102	MC AFEE	NJ	07428	1			
122102	122226	694302	NALIN PATLA B&PALLAV	826 MAIN ST	HACKENSACK	NJ	07601	1			
122103	122628	637100	NOBLE DISCOUNT LIQ	4600 PARK AVE	WEEHAWKEN	NJ	07087	1			
122101	122225	400110	NORWOOD SWEETSHP INC	13 BROAD ST	NORWOOD	NJ	07648	1			
122102	122226	273270	P&L STATIONERY	1141 MAIN ST	PATERSON	NJ	07503	1			
122106		399775	PALISADE DELI	236 PALISADE AVE	GARFIELD	NJ	07026	1			
122604	122623	690343	POMPTON HOBBY CENTER	203 WANAQUE AVE	POMPTON LAKES	NJ	07442	1			
122102	122226	771373	PYRAMID CARDS & GIFT	240 MARKET ST	ELMWOOD PARK	NJ	07407	1			
122102	122226	705217	QUICK STOP CONV.	261 CLIFTON AVE	CLIFTON	NJ	07011	1			
122102	122226	416840	QUICK STOP	107A ESSEX ST	MAYWOOD	NJ	07607	1			KLEIN
133008	133020	525701	RALPH'S DELI	95 CHURCH ST	FRANKLIN	NJ	07416	1			
133008	133020	771564	RICH'S DELI	ROUTE 23	STOCKHOLM	NJ	07460	1			
133008	133020	554258	ROSS CORNER EXXON	ROUTE 206	AUGUSTA	NJ	07822	1			
122103	122628	418090	S&B MINI MARKET	390 BROADWAY	PASSAIC	NJ	07055	1			
122101		771143	SUNRISE STATIONERY	567 LIVINGSTON ST	NORWOOD	NJ	07648	1			
163601		331901	SUSSEX MOBIL	RR 1 BOX 1387	SUSSEX	NJ	07461	1			
122609		771586	TEMPO STATIONARY	169 UNION BLVD	TOTOWA	NJ	07512	1			
122609		572683	THE CARDINAL	278 WANAQUE AVE	POMPTON LAKES	NJ	07442	1			
133008		449221	THE OLD STILLWATER	MAIN STREET	STILLWATER	NJ	07875	1			
122101	122225	344228	THE RIVER MART	880 RIVER RD	EDGEWATER	NJ	07020	1			KLEIN
122102	122226	642985	TOBACCO CORNER	320 RIVER DR	GARFIELD	NJ	07026	1			
122108		876671	UNION CITY NEWS	3202 BERGENLINE AVE	UNION CITY	NJ	07087	1			
133008		400604	V-J LIQUORS	MUNSONHURST RD	FRANKLIN	NJ	07416	1			
122102	122226	608308	WALLINGTON NEWS	61 UNION BLVD	WALLINGTON	NJ	07057	1			
133008	133020	482003	WELSH FARMS DELI&LIQ	3206A STATE RT 94	FRANKLIN	NJ	07416	1			347392
163601		652316	XTRA AUTO & TRUCK	RR 4 BOX 920	MONTAGUE	NJ	07827	1			
122603	122622	287568	YAL HOME LIQUOR	508 N 11TH ST	NEWARK	NJ	07107	1			

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TEMPLATE TOTAL ACCOUNTS 76 TOTAL QUANTITY 76

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TRANSMIT CONFIRMATION REPORT

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